

IEG NEWSLETTER

THE EXCHANGE

ISSUE 2 | 2020

POWER | PRACTICALITY | PURPOSE



POWERSTAR
zimbabwe

THE POWER BEHIND THE STARS!!!



Proudly
IEG

INDUSTRIAL
EXCHANGE
GROUP

VX2642
Truck Tractor



GET RIPPED!

ISSUE 02 • DECEMBER 2020

Official Newsletter of Industrial Exchange Group and its subsidiaries; Machinery Exchange, Powerstar Zimbabwe, Spare Parts Exchange and Mr Radiator Zimbabwe.



LETTER FROM THE EDITORS

The past few months have been filled with so much anticipation, from the new **Powerstar Zimbabwe** office to the launch of numerous new websites within the group... One can only assume, IEG has so much to share and so little time!

Without further ado, please take a moment to peek through the **2nd Issue** of **THE EXCHANGE**.

Cheers



IEG MARKETING TEAM

IEG NEWSLETTER

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CUSTOMER FEATURE BY INDUSTRY

CONSTRUCTION INDUSTRY

Bitumen World



Thank you for your support!



FROM HUMBLE BEGININGS...

Bitumen World (Pvt) Ltd, incorporated in Bulawayo in July of 2012, opened its doors for business in Harare on 1 September 2012. Having started out as a Blacktop Surfacing Company Bitumen World has grown to become a large Civil Engineering Construction Company.

The initial workforce of just 10 has grown to more than 50 salaried employees and a workforce of more than 500. The plant base has increased from 7 items in 2012 to more than 200 by 2018. With more than 250 years combined experience in the construction industry the Directors and Management of Bitumen World have the knowledge and understanding to tackle any project.

TO SERVING THE COMMUNITY

Bitumen World is also involved in Infrastructure Development, Roadworks, Concrete Works, Water and Sewer Reticulation. From hiring surfacing equipment to the Department of Roads and undertaking many smaller type projects as a subcontractor Bitumen World is now a large, well established main Contractor within the Zimbabwean Construction Industry

The company aims to provide their customers with superior value, superior quality, cost, and service) in their products and services. They deliver as per their promises and make customer satisfaction their top priority.

BW IN ACTION



IEG | SUBSIDIARIES

BY STAFF EDITOR

Machinery Exchange (MXG) was founded in 1954 as a Private Limited company and is a leading service provider to the Mining, Construction, Earthmoving, Agriculture and Transportation Industries in Zimbabwe. MXG are Earthmoving Equipment specialists that specialise in Equipment Sales, Equipment Rental, Spare Parts, Filtration and Power Generation.

In 2010 Machinery Exchange became the sole dealer in Zimbabwe for Powerstar Trucks and since then has sold and serviced over 200 Units countrywide. With the introduction of the smaller FT range in 2019 and the addition of the Shacman stable of products, it was necessary for a complete truck distribution, sales, and service company to be established. Hence the creation of **Powerstar Zimbabwe** (PTZ) in 2020. As the new sister company to Machinery Exchange; and also part of the Industrial Exchange Group, Powerstar Zimbabwe now offers its customers a complete range of bus, truck, and trailer products; with full back up and support countrywide.

In April 2019 **Spare Parts Exchange** (SPE) separated from Machinery Exchange (MXG) to become its own entity and is now operating alongside MXG in the greater Industrial Exchange Group (IEG). In addition to serving the sister companies, SPE provides an entire range of quality spare parts from Ground Engaging Tools to Service Kits and beyond.

MXG Logistics (LOG) formerly under Customer Support has become its own entity. MXG Logistics offers a complete suite of transport services for the movement of heavy machinery and components using their fleet of step deck lowbeds and crane trucks.

Mr Radiator Zimbabwe (Mr Rad) is a proudly Zimbabwean company, who supplies radiators, intercoolers, condensers and accessories in addition to offering radiator repairs, for a wide range of vehicles. From heavy duty machines and trucks to light vehicles. The Mr Radiator range of products are made of the highest quality and we strive to offer great service to all our customers.

Subsidiaries



Great Products, Great Service and a Lifetime of Support



Congratulations

Apprentices & Trainees

IEG would like to take the opportunity to congratulate all the apprentices on their achievements to date and wishing you all the best for 2021

Customer Support Division

SHANTUI

2020 Appies!

CONGRATS!!!
CONGRATS!!!
CONGRATS!!!

...and you say the Appies don't
know how to have fun!



PTZ: THE JOURNEY SO FAR...

BY STAFF WRITER

2020's been a year of so many obstacles and through it all, IEG is proud to introduce Powerstar Zimbabwe's new home, which will hopefully bring some additional service quality and excellence to all our valued customers.

Should you ever find yourself in Msasa, do feel free to pop into the new premises situated at 24 Martin Drive, Msasa and have a chat with our friendly team.

This new endeavour would not have come to fruition without the steadfast loyalty, support and teamwork the group has grown to cherish from all staff members over the years.



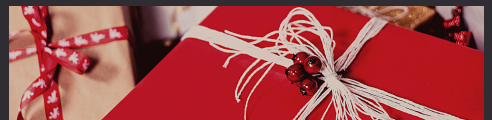
THANK YOU FOR YOUR SUPPORT

BY MANAGEMENT

Unbeknownst to all, 2020 turned into one of the toughest years the world has experienced in decades, however, through it all "We will prevail"

"WE'D LIKE TO THANK OUR OEMS, SUPPLIERS, STAFF AND CUSTOMERS NATIONWIDE FOR CONTINUING TO ENGAGE OUR SERVICES AND SUPPORT US THROUGHOUT 2020."

Happy holidays and a prosperous New Year.



PRODUCTS & SERVICES

BETTER BUILT BETTER BACKED

FT8
TRUCK TRACTOR

FT
SERIES
BETTER BUILT, BETTER BACKED.

FT10
JOJO TANKER

FT5
DROPSIDE





★ ★ ★ *feel the star power!* ★ ★ ★

MOVING MOUNTAINS FOR OUR CLIENTS



BY STAFF WRITER

THE HISTORY BEHIND THE LOGO

The first machine to resemble an excavator was the steam shovel, an ancient dinosaur next to the modern excavator.

This piece of equipment was a game-changer when it was invented by William Otis who in 1839 received a patent for the design, which went on to "revolutionise the construction and civil engineering industries."

As a result, MXG chose the emblem to be their current logo.



THE LEGEND



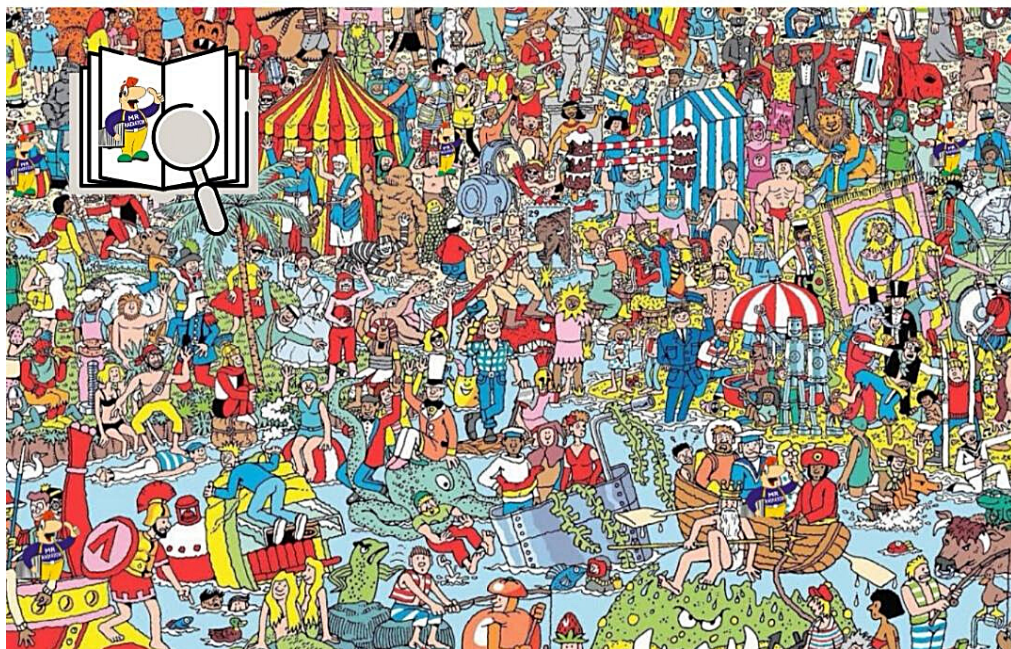
THE HERO

IN PURSUIT OF SERVICE EXCELLENCE



Where's Mr Radiator.....

Find all 5 Mr Radiators below!



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T	A	S	I	A	S	T	A	R	H	A	O	R	R
I	H	C	A	T	I	H	E	T	E	I	D	A	P
A	T	A	R	L	W	I	R	T	G	E	N	T	O
T	R	R	B	U	L	L	D	O	Z	E	R	K	W
N	A	M	C	A	H	S	E	I	R	T	R	C	E
P	R	E	C	Y	C	L	E	R	C	A	O	U	R
L	B	G	R	A	D	E	R	I	S	C	L	R	S
K	U	P	A	V	E	R	H	T	A	B	L	T	T
F	O	R	K	L	I	F	T	A	E	O	E	E	A
R	O	N	E	X	E	R	E	T	M	B	R	N	R
S	H	A	N	T	U	I	T	S	R	M	R	A	A
R	L	W	A	T	E	R	B	O	W	S	E	R	H
I	L	E	D	U	M	P	Y	R	C	U	G	C	D
W	C	R	E	K	N	A	T	L	E	S	E	I	D

BOBCAT
BULLDOZER
SHACMAN
RECYCLER
HITACHI
WATERBOWSER
WIRTGEN
DUMPY
GRADER
DIESEL TANKER
HAMM
POWERSTAR
PAVER
ASIA STAR
CRANE TRUCK
SHANTUI
ROLLER
ADT
TEREX
FORKLIFT

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www.machinery-exchange.com

VISION



To be the preferred sales and service provider to the Construction, Mining, Earthmoving, Agriculture and Transportation Industries in Zimbabwe.

MISSION

To offer quality products with unrivalled aftersales service to all our valued customers.

VALUES

We strive to remain honest, ethical, respectful, and diligent in our pursuit of service excellence.

IEG

INDUSTRIAL
EXCHANGE
GROUP

Great Products, Great Service and a Lifetime of Support

Proud Affiliates of Simbisan Rhino Trust



02122020

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