

IEG NEWSLETTER

THE EXCHANGE

ISSUE 1 | 2020

THE LEADING SERVICE PROVIDER TO THE CONSTRUCTION, MINING, EARTHMOVING,
AGRICULTURAL AND TRANSPORTATION INDUSTRIES IN ZIMBABWE

IF YOU'RE NOT SHANTUI, YOU'RE NOT EARTHMOVING!



Proudly
IEG INDUSTRIAL
EXCHANGE
GROUP

SHANTUI
VALUE THAT WORKSSM



THE EXCHANGE

Official Newsletter of Industrial Exchange Group and its subsidiaries;
Machinery Exchange, Powerstar Zimbabwe, Spare Parts Exchange
and Mr Radiator Zimbabwe.



WHAT'S NEW AT IEG:

- New Spaces
- New Products
- Loads of updates!



LETTER FROM THE EDITORS...

The global pandemic not only came *"like a thief in the night"*, it forced businesses to adopt a new approach to their daily operations, while continually striving to maintain the safety of their employees.

Adjusting to this *"New Norm"* brought with it a host of changes, such as self-isolation by working from home, adopting social distancing at all times for Essential Service personnel; and the most crucial measure being to *"Mask-up and sanitise always"*.

Despite the doom and gloom associated with the crisis, **THE EXCHANGE** was born. IEG felt the need to publish a quarterly newsletter to keep all valued stakeholders informed of all changes, internally and externally with a bit of humour, insight and product information tucked into most pages.

Please take a moment to read through the **1st Issue** and feel free to share your thoughts along the way.

Sincerely



IEG MARKETING TEAM

POWERSTAR ZIMBABWE'S NEW HOME!

Powerstar Zimbabwe has found a new home! Watch this space for the entire transformation process.

The Powerstar team will eventually relocate to **24 Martin Drive, Msasa, Harare**. The team has quite a lot to look forward to in their new home. To stay informed of the transformation process, please visit Powerstar Zim's Facebook page and additional social media platforms for more information.

Simply Amazing! #PowerstarZim



INTRODUCING ASIASTAR BUSES TO THE GROWING PORTFOLIO

These are exciting times! There's been a new addition to the Powerstar Zimbabwe range, **Asiastar Buses**.

Since the inception of their first ever coach, Asiastar has gone on to achieve many first-place awards within their industry. These awards include but not limited to; first specialised coach; first characterised sleeper coach; first rear-mounted chassis coach; and, first single-type coach, which also holds the maximum sales record due to their energy efficient fuel saving design.

Over and above the afore mentioned awards, Asiastar's inter-city coach was the first luxury coach to satisfy EPA2010 standards, and the first of its kind exported to the USA.



INTRODUCING A NEW RANGE OF TANKERS & TRAILERS

...and then there was **Loadstar**, the new range of tankers and trailers proudly introduced to the Powerstar Zimbabwe family a few months back. The range boasts of high quality, reliable products from Tri-axle 40ft Flatbed Trailers which come with or without a side wall, depending on customer preference; as well as a Tri-axle 42 000 litre fuel tanker trailer! For more information, kindly email trucks@powerstar.co.zw for a quote today.

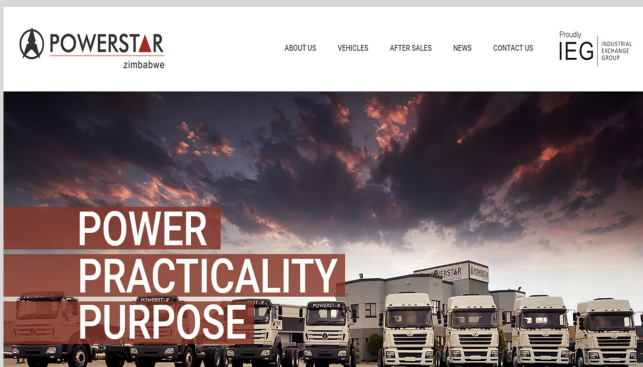


THE DIGITAL SPACE...



LAUNCHING POWERSTAR ZIMBABWE'S WEBSITE

To compliment such a great product range, Powerstar Zimbabwe has gone a step further and designed a highly informative and visually engaging website to boot! For more information on product updates, latest news, client testimonials etc. please visit www.powerstar.co.zw and prepare to be amazed. The website is dedicated to showcasing the entire product range and more.



WOW!

Love

THE HANDOVERS...

So... as the saying goes **"Give credit where credit's due"** - a great website wouldn't be much without fantastic content and visuals to boot, case in point - check out the Handovers for more information.

As 2020 progresses, Powerstar Zimbabwe has handed over a number of notable trucks such as the FT5 to Safeguard and a SHACMAN X3000 to Tulleys; Powerstar Zimbabwe would like to thank them and all valued customers for their unwavering support and loyalty throughout the years.



NEW ARRIVALS...

THE SHANTUI MINING DUMP TRUCKS ARE FINALLY HERE!

MXG is excited to have recently received 5 x **SHANTUI Mining Dump Trucks**!

In addition, it was announced that all trucks passed thousands of tests pertaining to their power, reliability, and safety.

The trucks have been optimised for high-intensity operations in harsh conditions and are equipped with manageable systems in terms of fuel consumption and maintenance, which aid in reducing their operational costs, while maintaining maximum efficiency.

For a detailed breakdown of the above truck specs and more, feel free to reach out to the sales team on **+263 782 191 490** or email **sales@machinery-exchange.com** and visit **www.machinery-exchange.com**



AWARDS AND ACCOLADES:

MXG AWARDED 'EXCELLENCE GROWTH AWARD' AT SHANTUI'S ANNUAL DEALER CONFERENCE

At this year's **SHANTUI Annual Dealer's Conference** that was held in China, Machinery Exchange won the '**Excellent Growth Award**' for outstanding service to their industry.

The award was received by **Antony Dube (National Equipment Sales Manager)** who travelled to China to receive it on behalf of Machinery Exchange. IEG is tremendously proud of the company's achievements and look forward to the continued growth of the business forthwith.



MEET THE TEAM...

Teamwork makes the dream work.

**KUDA
KOMBERA**

Company: MXG
Joined: 09.2019
Division: ENG
Title: BUYER

Experience:

Kuda is a supply chain expert and avid team player within IEG, he's recently been promoted to the position of Buyer within the group.

Hobbies: Playing piano & bass guitar

Quote

"LIVE LIFE TO THE FULLEST!"



CELEBRATING SPE'S FIRST BIRTHDAY!!!

Spare Parts Exchange is proud to announce its very first birthday since its inception on the 1st of July 2019.

The company would like to thank all members of staff, stakeholders and most importantly all the SPE customers who've helped to make the dream a reality through their steadfast loyalty and unwavering support to the business.



NEW ADDITIONS...

COMMISSIONING THE NEW SPE MUTARE ROAD BRANCH

As SPE continues to flourish and grow, the next step was to open a new branch, situated at **184 Mutare Road, Msasa**.

The branch opening has made it easier for customers to locate SPE and receive quality service in a timely manner. Do feel free to pop by and say hi to their super friendly and professional team who are happy to help at a moment's notice.

Save on time, save on fuel by placing orders before **13h00** and be eligible for **FREE SAME DAY DELIVERY IN HARARE ONLY**; likewise, customers will be pleased to know that they are able to order their spare parts from SPE via email **info@spareparts-exchange.com** or WhatsApp on **+263 785 403 078** for more information.



NEW BRANCH OPENING: MR. RADIATOR ZIMBABWE

Feeding off the success of SPE's new branch, Mr. Radiator soon followed suit and opened their own branch at the same premises, dedicated to selling quality products. Contrary to popular belief, Mr. Radiator's not just a radiator dealer, they service a wide range of vehicles from heavy duty machinery to the lighter city vehicles by offering an array of quality spares and after sales services to their valued customers. Situated at **184 Mutare Road**, Mr. Radiator's team's always happy to be of service.

MR. RADIATOR COOLANT

Offering the best coolant to date, Mr. Radiator continues to grow from strength to strength and strives to continually provide quality products and services to their valued customers nationwide. Below are a few images of the coolant being used on Machinery Exchange's heavy-duty Earthmoving Equipment.

As they say, **"A happy customer is a loyal customer"**, and this is what Mr. Radiator offers and more! Make the change, contact Mr. Radiator on **+263 787 394 858** or email **info@mrradiator.co.zw** and visit **www.mrradiator.co.zw** for a quote today.



MR. RADIATOR ZIMBABWE WEBSITE

Intrigued with the offers thus far? Then look no further! Mr. Radiator has launched a visually engaging and informative website to provide their customers with an array of quality products at their fingertips.

For more information or to have a feel of the layout; and options, please visit **www.mrradiator.co.zw** and share your thoughts.

LAUNCHING...



COVID-19 in the workplace

Did you know? You can help slow the spread of Covid-19 Virus!!



DO THE FIVE

Help stop coronavirus

- 1 **HANDS** Wash them often
- 2 **ELBOW** Cough into it
- 3 **FACE** Don't touch it
- 4 **SPACE** Keep safe distance
- 5 **FEEL** sick? Stay home



LET'S HELP STOP



COVID-19

Help solve this riddle?

A large truck is crossing a bridge 1 mile long. The bridge can only hold 14000 lbs, which is the exact weight of the truck. The truck makes it

half way across the bridge and stops. A bird lands on the truck.

Does the bridge collapse?

ANSWER:
No, it does not collapse. Because it has driven a half mile - you would subtract the gas used from the total weight of the truck.

Spare Parts Exchange Word Search

X T T H E L C S M V V K B U S W C A C C
M Q A J A A O Z A L E C T H G B I H G L
J X T E T O R L M Y T X T S C A F D M E
E H F R S S V T Y T I L A U Q F C I Q H
M U R J E O E G H K P G A I M A V C E M
H G F W L R R M V M V K B B K X U E N Q
V R I I N P K E B X O B G W M I Y C G U
G G N T E P E M D M R V W E R Z C A D D
L E V L I S Q J U L Z K I R T H G P L E
L P X W L K A R H P Y X F N H S K Q I Q
O O R N J A Y E D V B V R Q G F R E M A
F P B X A C D H R D H H X K K L M B W D
C Y I A F S A W V G L A O Y W E F D A K
C W R X O B U W X S N J R F S E L M Z K
E H U V Q X Y R T H Q D B I F T R N Y C
O D Q D R H F R T D G N M G E G X V T U
C H S I V W A A S L F O N V N U J B N R
B E N S B P Z F P N B N C U G A L M T T
G Y O V L G Z W X R U K I D J R J W S I
N U N D E R C A R R I A G E M D S Z U D

Bus
Earthmoving
Fleetguard
GET
Grease

Parts
Quality
Truck
Undercarriage
Valvoline

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